



## Gen H expands intermediary panel in launch with The Openwork Partnership

**LONDON, UK, 16 October 2023** – Fintech residential mortgage lender Gen H have announced that they have partnered with The Openwork Partnership.

Gen H is known for their unique affordability and deposit solutions designed to help aspiring first-time buyers, home movers and remortgagers find their place on the property ladder. Among the business the network does each year, The Openwork Partnership serves thousands of first-time buyers – many in higher LTV bands – making this partnership especially beneficial for the demographics that face the most difficulty realising their dreams of homeownership.

Openwork advisors will be able to submit their applications using Gen H's proprietary submissions platform, Gen H Pro.

The addition of The Openwork Partnership brings Gen H's intermediary panel to over 15,000 advisors.

**Paul Shearman, Proposition Director, Mortgages & Protection at The Openwork Partnership, commented:**

“Since the close of the Government's Help to Buy scheme and with the current cost of living pressures it's more difficult than ever for many first-time buyers to get the mortgage they need. The addition of Gen H to our lending panel with their innovative solutions and systems will add more options for our advisers and their clients looking for ways to boost their affordability. A lender that supports the intergenerational transfer of wealth will be well received by mortgage and wealth advisers supporting clients and their families.”

**Pete Dockar, Chief Commercial Officer at Gen H said:**

“We've been looking forward to launching with The Openwork Partnership network for some

time. We're aligned in our shared commitment to deliver excellent outcomes for our customers, and we're delighted that our product offering can support more Openwork customers who are looking to bolster their affordability, or seeking alternative ways to boost their deposit .”

## **Notes For Editors**

### **About Gen H**

Gen H is a fintech mortgage lender founded in 2019 with the goal of helping everyone become a homeowner. Gen H takes a customer-first, tech-led approach to lending, prioritising fair prices, flexible criteria and exceptional customer service for a seamless and supportive borrowing experience. Products are available online and through select clubs and networks such as the Legal & General Mortgage Club, PMS, PRIMIS, TMA Club, and Simply Biz Mortgages.

Gen H is authorised and regulated by the Financial Conduct Authority. Our Financial Services Register number is 921355.

### **About The Openwork Partnership**

The Openwork Partnership is one of the UK's largest financial services networks with the group having over 4,300 financial advisers operating across the UK. It operates as a directly authorised, multi-panel distribution network.

The Openwork Partnership operates panels for pensions, annuities, and protection (life assurance, critical illness, General Insurance). Omnis Investments, the investment arm of the group, offers a range of investment funds, managed by some of the best fund managers in the market, as well as a managed portfolio service.

In the mortgage sector The Openwork Partnership operates a panel of over 50 lenders for mortgages and is among the top three networks for almost all the major mortgage providers.

The Openwork Group is majority-owned by the Openwork Partnership LLP with its employees holding a minority stake. Further information on The Openwork Partnership can be found at [www.theopenworkpartnership.com](http://www.theopenworkpartnership.com)

**For further information about The Openwork Partnership please contact:**

Powerscourt

[openwork@powerscourt-group.com](mailto:openwork@powerscourt-group.com)

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**Media Contacts**

Leanne Sarjant

[leanne@generationhome.com](mailto:leanne@generationhome.com)