



Gen H drops rates by up to 60 bps across all LTVs and expands game-changing first-time buyer bundle to support home movers

Now, first-time buyers and homemovers can bundle their mortgage and legals for discounted mortgage rates and a seamless, end-to-end homebuying experience.

LONDON, UK, 20 July 2023 — Rates are dropping by up to 60 bps at Gen H today, the lender announced, as they launched their expanded homebuying bundle, now designed to support the needs of first-time buyers and home movers in England and Wales.

The homebuying bundle builds on the lender's popular first-time buyer bundle, which launched to the lender's entire broker panel and direct customers earlier this year.

When customers get their mortgage and legals through Gen H and Gen H Legal, the lender's independent conveyancing arm, they'll get discounted rates and exceptional conveyancing service for the UK's first seamless, end-to-end homebuying experience.

What's in the homebuying bundle?

- **Home purchase conveyancing with Gen H Legal.** Homebuyers can also use Gen H Legal for their sale legals for a truly seamless experience.
- **Exclusive discounted mortgage rates.**
- As with all Gen H mortgages, homebuyers will get **free valuations on the property they're buying.**

In a period of crisis in the housing market, first-time buyers and home movers alike need the support of a team committed to their success.

Gen H Legal is setting a new standard for conveyancing with proactive service, transparent pricing, and a strict zero-jargon rule. Working in harmony with Gen H as a lender, Gen H Legal is designed to help homebuyers move sooner – without all the stress.

To get bundle rates, homebuyers must use Gen H Legal for their purchase conveyancing. For the first time, however, they can select Gen H Legal to handle their sale legals, too, creating an “all under one roof” experience marked by exceptional customer service.

Gen H’s mission to create a housing market that is simple, transparent and fair. The company plans to launch similar homebuying bundles through this year to support home movers and remortgagers.

Pete Dockar, Chief Commercial Officer at Gen H, said:

“Earlier this year, we saw tremendous uptake of our groundbreaking first-time buyer bundle – proving that an “all under one roof” approach to homebuying resonates deeply with this country’s aspiring owners. We’re delighted to now offer our unparalleled service and innovative products to all home movers with the homebuying bundle – alongside significant rate drops. The dream of a seamless, end-to-end homebuying experience is here”.

Fiona Lumsden, Head of Legal Practice at Gen H Legal, said:

“When we launched Gen H Legal, we did so with the intention of creating positive change in the conveyancing industry. There is so much value in working with a supportive, proactive conveyancer, and the success of the first-time buyer bundle shows that. Now, I’m delighted that we’re able to act on purchases and sales to create a stress-free, positive homebuying experience for even more people across the UK.”

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For editors

Pete Dockar and Fiona Lumsden are available for interviews or further comment on this topic.

Gen H is a fintech mortgage lender founded in 2019 with the goal of helping everyone become a homeowner. Gen H takes a customer-first, tech-led approach to lending, prioritising fair prices, flexible criteria and exceptional customer service for a seamless and supportive borrowing experience. Products are available online and through select clubs and networks such as the Legal & General Mortgage Club, PRIMIS, TMA Club, and Simply Biz.

Gen H is authorised and regulated by the Financial Conduct Authority. Our Financial Services Register number is 921355.

Gen H Legal is the independent conveyancing arm of Gen H. Gen H Legal takes as its ethos an uncompromising commitment to customer experience and transparency for a supportive, stress-free conveyancing process. Gen H Legal is available to customers of Gen H and clients of brokers on Gen H's intermediary panel.

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